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1950



Atlantic

PRIDE'S GLADIOLUS

Box 431A • Worcester, Mass.

CLASSIFICATION

The following table will allow you to know in advance in which class you can enter gladiolus varieties in the larger shows. The number following the variety name gives the size and color class figures. Following this is the name of the originator and the year the variety was first made available to the American purchaser.

For example, **BIG TOP**, (541 Rich 1942) means Big Top is classified under number 541. The 500 means that it belongs in the Giant Glad Class (5½" flowers or larger). The 41 means it is a light pink with markings. It was originated by Rich and released for sale in 1942 for the first time.

Classification Key

Sizes—

- Miniature Glads—100 (Florets under 2½ inches).
- Small Glads—200 (2½ inches through 3¼ inches).
- Medium Glads—300 (Above 3¼ inches through 4¾ inches).
- Large Glads—400 (4½ inches through 5¾ inches).
- Giant Glads—500 (5½ inches and larger).

Color Classes—

- Class
- 00 White—00 without conspicuous marking.
- White—01 with conspicuous marking.
- Cream—06 without conspicuous marking.
- Cream—07 with conspicuous marking.
- 10 Yellow—10 (light).
- Yellow—12 (deep).
- Yellow—13 (deep) with conspicuous marking.
- Buff—16.
- Buff—17 with conspicuous marking.
- 20 Orange—20 (light).
- Orange—22 (deep).
- Orange—24 (red orange).
- 30 Salmon—30 (light).
- Salmon—32 (deep).
- Salmon—33 (deep) with conspicuous marking.
- 36 Scarlet—36.
- 40 Pink—40 (light) without marking.
- Pink—41 (light) with marking.
- Pink—42 (deep).
- Pink—43 (deep) with conspicuous marking.
- 50 Red—50 (light).
- Red—52 (deep).
- Red—54 (black).
- 60 Rose—60 (light).
- Rose—62 (deep).
- 66 Lavender—66.
- 70 Purple—70.
- 76 Violet—76 (light).
- Violet—78 (deep).
- 80 Smoky shades.
- Smoky shades—82 (orange smoky).
- Smoky shades—83 (salmon smoky).
- Smoky shades—84 (pink smoky).
- Smoky shades—85 (red smoky).
- Smoky shades—86 (lavender smoky).
- 90 Any other color.

JOIN A GLADIOLUS SOCIETY

The two National Societies in the United States are —

The New England Gladiolus Society, Inc.
Annual Dues — \$3.00
Publishes 6 magazines and a yearbook.
Horticultural Hall, Boston 15, Mass.

The North American Gladiolus Council
Annual Dues — \$1.50
Publications: Quarterly Bulletins.
Secretary, Mr. Alfons Bazdorf,
Lincoln Park, New Jersey

CULTURAL NOTES

Open packages of bulbs as soon as received. Store in a cool dry place until planting time.

Planting Any time from early spring as soon as the ground is usable until late June. Glads should be planted in an open sunny place. Glads will grow in any kind of soil but do best in a sandy loam. Well drained soil is best.

Fertilizers Any good fertilizer will give good results. A good potato fertilizer is fine. Mix fertilizer into soil carefully and then place bulbs an inch or two above soil containing fertilizer. Plant from 3 to 6 inches deep depending on the size of bulb.

Disinfecting Dip all bulbs and bulblets in a disinfectant in order to kill thrips and to prevent possible disease infection on the bulbs. Burn all bulbs showing rot.

Cutting The spikes should be cut when the first floret is in full bloom. Always leave four leaves on the plant when cutting to develop the bulb for next year.

Digging When the foliage begins to turn brown, it is time to dig the bulbs. Cut tops off close to the bulb. Dry the bulbs for about two weeks. After this time the old bulb and roots can be removed and thrown away. Do not remove the husks on the new bulbs as they protect the bulb during storage.

Storage Store bulbs in trays or bags or boxes at a temperature of around 40 degrees. Give bulbs a light dusting of DDT 5%. This will eliminate any danger of thrips feeding on the bulbs during storage.

DIPPING, DUSTING AND SPRAYING

Lysol Dip

4 tablespoons of Lysol
3 gallons of water

or

1 pint of Lysol
25 gallons of water.

Soak bulbs in the Lysol solution for between 3-6 hours; soak bulblets overnight or for 12 hours. After bulbs or bulblets are removed from solution, allow to drain and plant the same day as treated, preferably while still wet.

Dusting for Thrips When the plants are in the third leaf they should be dusted with 5% DDT every two weeks. Best results will be obtained while the dew is still on them.

Spraying for Thrips

1 rounded teaspoon of 50% DDT
 $\frac{1}{2}$ teaspoon of Dreft
1 gallon of water

For larger plantings — $\frac{1}{2}$ lb. of 50% DDT, $\frac{1}{2}$ pint of liquid soap, 25 gallons of water. The wettable form of DDT should be used when using a spraying material.

Lysol, and DDT are poisonous, so take care in handling these materials. DDT dust must not be inhaled.

INSTRUCTIONS FOR ORDERING

Ordering List carefully varieties wanted on order blank. Add up. Figure discount and add extra bulbs you have chosen to your order. All orders are postpaid anywhere in the United States.

Extra Bulbs On orders accompanied by full payment, if order amounts to \$5.00 or more, add 5% extra in your own choice of bulbs. On orders over \$10.00, select 10% extra. Over \$25.00, select 15% more.

Terms of Business Cash with order. We will refund purchase price of bulbs if they are found unsatisfactory upon receipt and returned to us immediately at our expense. We cannot guarantee results as planting conditions vary so greatly. We make every effort to send out only the finest stock available. Minimum order — \$3.00.

Acknowledgments We acknowledge all orders as soon as possible. Please hold the acknowledgment until bulbs have been received.

Early Orders Please order as soon as possible, if you sincerely wish to grow certain varieties. Stocks of some are already low and many will be exhausted long before planting time.

Size of Bulbs (L) Large means $1\frac{1}{4}$ " in diameter or larger. (M) Medium means $\frac{3}{4}$ " to $1\frac{1}{4}$ ". (S) Small means $\frac{1}{4}$ " to $\frac{3}{4}$ ". (B) Bulblets. Packages of bulblets run from 40 to 60, depending on the value of the variety.

Bulblets Expensive varieties should be peeled before planting. Always plant soon after peeling as they dry up quickly. Bulblets should be kept moist during the growing season to get the best results.

Substitution Unless instructed otherwise, we will substitute different sizes when we are out of those ordered. We will try to substitute varieties that are similar to those ordered if our stock is depleted. If you do not wish substitutions made, please state thus in your order. We always welcome suggestions for substitutions from the purchaser. This helps greatly in filling an order.

Rates 5 bulbs may be purchased at ten rate. 10 bulbs or bulblets, at 8 times single price. 25 at 100 rate. 100 bulbs or bulblets, at 8 times 10 rate. No bulblet orders after April 15. No bulb orders after June 1.



ATLANTIC

VARIETAL COMMENTS

Again this year, **ATLANTIC** was our most satisfactory all around glad and we grew over 600 named varieties. We grew **ATLANTIC** by the thousands from all sizes, and found that the larger bulbs consistently produced spikes of exhibition quality. Florists are asking for it by name and we cannot produce enough of it to supply the demand. The small bulbs seem to be charged with dynamite. In many cases, they produce fat giant size bulbs from even the smallest number sixes. In fact, it is difficult to produce many small sized bulbs even from bulblets, the energy is so great. We agree with the Laruses that there must be two **ATLANTICS** on the market . . . One is very inferior to the other. Two years ago we bought a small quantity of this variety from another grower just for trial and discarded all of it. Our present basic stock, which is so satisfactory, came from the originator and is the true superior type. The extreme earliness of this variety is just one of its outstanding features.

Appassionatta (K&M) is a stunning white with a spectacular large lavender throat. Few bulbs of this unusual variety have been distributed in this country yet. **ALJECHIN** (K & M), another variety from Holland, is pure glistening purple, with a deeper throat. Its fame was established last season when it was rated A-Excellent at the Squire Valeevue Test Gardens in Cleveland. We know of only one other grower who is offering this variety in this country this year. Our stock is very limited.

Black Cherry was again impressive as one of the finest heavy-textured, ruffled black reds we have grown. **CHERBOURG** was greatly admired by visitors to the garden. Its vivid, clean deep purple rose color has great appeal. **CONSOLER** (K&M) is a good blue with a heavy blotch. We were quite impressed with this variety. Only a few bulbs are available. **FIRMAMENT**, a very early light blue violet, is grabbed up quickly by the florists. **GENERAL EISENHOWER** is one of the greatest pink varieties in commerce. It makes tremendous spikes. A variety from Holland available for the first time in any quantity last year is **GOLIATH**. It is a very husky grower with rigid tall spikes that bloomed all at the same time and could be cut straight down the row with every spike perfect. We can find no one else listing this variety and feel we have a find here. It is classified as 540. It lives up to its name thoroughly.

Harry Hopkins is a fine wine-red with 8 open. A very nice color. We wish that **ILE DE FRANCE** would always come straight. It would then be a top-notch. It is buff with pleasant throat markings, has immediate appeal, and produces nice spikes, except for occasional crooking. **JUNE BELLS** has become our standard early commercial white. We have seen no replacement in sight yet. **LOUIS MAYER** is a fine early flowering glowing orange.

Mansoor has become another standard florist and exhibition variety. Again, in a few years, it has acquired the distinction of being asked for by name by the average florist. Its unusual dark brown-red color has left an impression on the florist trade. **MORNING KISS** has huge spikes of white flowers and takes over where **JUNE BELLS** leaves off. Both varieties are in great demand. When huge blazing spikes of orange-red are needed, it is hard to replace **NEW EUROPE**. This variety has swept into tremendous popularity. Though **OBERBAYERN** is in the 300 class, no other variety of gladiolus deserves the name "spectacular" more. Visitors at exhibits where hundreds of spikes of huge exhibition varieties are on display, will make a bee-line to **OBERBAYERN** and marvel at its rich blue color and incredible huge pure cream white blotch. Some of the seedlings of this variety are going to make names for themselves soon. **ORIENT EXPRESS** has seven rich violet red blooms open at once. This is another worthwhile Holland variety that should be better distributed.

The praises of **PACTOLUS** and **POLYNESIE** are being raised in all directions. All we need say is that everything you have read is true about these two wonderful varieties. We have grown **REG. LEAHY** for two years and consider it by far the largest and huskiest of the so-called "green" varieties. Deep in the throat are a few markings we could do without but nothing even approaches it in this color. It is a medium to slow increaser, but well worth fussing with. This year the price has dropped to where nearly everyone can try it. **SALMAN'S GLORY** is a standard with us as with most growers. It produces consistently fine spikes in this very desirable color combination and excellent growing habits.

Wedgewood (K & M) in violet blue and **WORLDBEATER** (Pfitzer) are two fine varieties from Europe. The former should become popular in this color class, which is still in need of improvement, and the latter, which must be from the same line of descent as **PACTOLUS**, is in such demand that growers have found it difficult to keep in stock.

NEW OR RECENT INTRODUCTIONS

The following varieties have been released recently in limited quantities. All of them are fine varieties and are bound to become famous when they are better known and more thoroughly disseminated.

FROM BOTH OF AUSTRALIA

Two of the following varieties were released in Australia in 1949, which means they can become available to the American public, for planting for the first time, this year. The other two were released in 1948, and were grown in very limited quantity in 1949. This year a few more bulbs are available.

Catherine (Both 1949) Originator's Description. "One of the finest releases of a formal to date. Perfectly formed individual florets with round petals that produce the desired outline of the perfect formal. **CATHERINE** has given us some of the finest exhibition spikes in our test plots during the past three seasons. The color is a delicate orange sheer beauty. The huge florets are held rigidly on a tall upright stem. An extremely beautiful glad with a wonderful future." Very limited supply.

Large Bulbs only, \$3.00 each.

Tunia's Challenge (Both 1949) Originator's Description. "We have every confidence that this super deep yellow self, with its huge perfect round florets, held rigidly on a tall-medium stem, is quite capable of challenging even the best for premium awards." Limited supply.

Large Bulbs only, \$3.00 each.

Elizabeth K. Both (Both 1948) Originator's Description. "What a glad! Another one in our Super Giant Class. The florets are perfectly round, huge in size, rigid on a thin, tall, wiry stem. Delicate salmon pink with white lines. Will please even the most fastidious."

Large only, \$2.50 each.

George Mazure (566 Both 1948) A pale creamy blush orchid lavender with a creamy white throat. A beautiful color combination. Giant, smooth, round, flat flowers. A very fine giant exhibition variety.

Large Bulbs only, \$1.50 each.

FROM KONYNENBURG AND MARK OR PFITZER OF EUROPE

Aljechin (470 K & M 1950) Wide open florets of a deep glistening violet purple with a deeper throat. Strongly attached to a medium tall stem. Splendid opener when cut in bud. A variety of great value, both for exhibition and commercial use. Healthy grower and strong propagator. Midseason. Award of Merit, Haarlem, Holland; Certificate of Dutch Trial Grounds; First Class Certificate, Haarlem, Holland; Highly Commended, Wisley Trials, England; A-Excellent, Squire Valeevue Test Gardens, Cleveland, Ohio, 1949.

Large Bulbs only, 40 cents; 10 for \$3.50.

Appassionata (501 K & M 1948) Large clean pure white flowers with a striking deep purple blotch in the throat. A wonderful color combination. Stock of this variety is very limited.

Large Bulbs only, \$1.00 each; 10 for \$8.00.

Consoler (476 K & M) A very good blue with a deeper blotch. We are not interested in pushing sales of this variety until we can build up more stock.

Medium Bulbs only, \$1.50 each.

Gadelon (590 Pfitzer 1948) A fine large brownish smoky. Spikes are very tall. A find for those that like the unusual colors.

Large Bulbs only, 35 cents each; 10 for \$2.80.

Orient Express (K & M 1948) A fine rich deep violet red. Seven flowers open at one time on strong stems.

Medium Bulbs only, \$1.00 each.

Wedgewood (478 K & M 1948) A very lovely true blue. Healthy grower. Will occasionally crook. Color is exceptionally fine.

Medium Bulbs only, \$1.00 each.

GENERAL PRICE LIST

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
ABU HASSAN (378 K&M 47)	Outstanding dark violet blue. 7 or 8 open. Healthy and strong grower. Straight stems. Deep rich color. Most popular in this shade.	2 10	\$.25 1.00	— \$.60	— \$.40	— —
APRICOT GLORY (416 Sisson)	6-8 ruffled deep apricot flowers open. Impressive spikes. Fine texture.	1 10	.20 1.60	— .80	— —	10-\$.25 —
ATLANTIC (532 Blom & Padding 46)	(See varietal notes). New and lovely heavily ruffled coral red with darker throat and white mid-ribs. 11 or more florets open at once. Fine for all purposes, commercial or exhibition. Strong grower. Very early. Blooms in about 70 days. A prize winner many times. Stock is in great demand and scarce. We have featured this variety again this year on our cover. We know of no other variety that can be so consistently satisfactory. Please note, these new prices cancel all pre-catalog special offerings.	1 10 100 1000	.20 1.60 12.80 120.00	.15 1.20 9.60 76.00	.10 .80 6.40 50.00	50- .25 — — 1000- 4.00
ARCTIC SNOW (300 Harris 41)	Tall growing white with creamy throat. 8 beautiful florets open at once. Fine spike.	10	.75	.50	.35	Pkg.- .25
ANIMATION (550 Butt 47)	Bright medium red with cream lines in throat. Good spikes with 7 open. Well placed large flowers.	1	.50	.35	—	100- 2.00
AOTEAROA (500 Jensen)	Very nice early flowering creamy white. Very fine spikes. Excellent for cutting.	1 10	.10 .80	— —	— —	Pkg.- .25 —
BIG TOP (541 Rich 42)	Great show winner. Medium light pink with carmine throat. Florets are huge and of good texture. A giant in all ways.	10 100	1.00 8.00	— —	— —	— —
BLACK CHERRY (554 Rich 48)	One of the finest large black reds. No burning in the sun. 7-9 open. Healthy and prolific. Wavy petals with excellent texture.	1 10	3.00 24.00	— —	— —	— —
BLUE BEAUTY (476 Pfitzer)	Best low priced medium blue. Standard for both exhibition and commercial use.	10 100	1.00 8.00	— —	— —	— —
BLUE BOY (476 Butt 48)	Deep blue violet. Very attractive color. Medium height plant but with flower heads of good length. Opens 6-7 flowers, 5" in diameter. One of the finest new "blues."	1 10	1.00 8.00	— —	— —	5- .25 —
BOULOGNE (552 Salman 47)	Large clear wine red. 8 open. Long straight spike. Strong grower and propagator.	10	1.00	—	—	Pkg.- .25
BLUE DOMINO (376 Pfitzer 50)	Medium light blue violet. Throat marked with deeper violet dart ending in a cream point. This variety is in great demand in Europe as a commercial. To the best of our knowledge, this is the first time it has been offered in an American catalog.	1 10	.30 2.40	— —	— —	— —
BARBARA SCOTT (500 Salman 48)	A pure white variety with creamy throat. Large florets with heavy texture. Long perfect spike.	1	1.50	—	—	2- .25
BURMA (562 Palmer 43)	Heavy substanded ruffled deep rose red. Very fine and very popular. Opens 8-10.	10 100	1.00 8.00	— —	— —	Pkg.- .25 —

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
CHERBOURG (470 Salman 45)	Rich wine red. Early flowering. 8 or more open on strong stems. A wonderful color.	1 10	.20 1.60	.15 1.20	— —	15- .25 100- 1.00
CONNIE G (506 Woods 48)	Very heavily ruffled deep cream of very heavy texture. Produces outstanding show spikes of great beauty with 8 large flowers open at once. Perfect placement. In great demand. Will unquestionably become the world's most popular cream.	1 10	— —	— —	2.00 16.00	— —
CORONA (507 Palmer 40)	Ruffled cream with a rosy-pink edge. Excellent in all ways. One of the most popular glads in the world.	10 100	— —	.50 4.00	— —	— —
CRACKER JACK (425 Allen 46)	Orange yellow with a strawberry throat. Opens 6 at once.	1	.20	—	—	20- .25
DAISY MAE (521 Lins 45)	A very husky blotched orange pink with a rose red throat blend. Opens 7 large well placed florets on a strapping tall spike.	1 10	.15 1.20	— —	— —	— —
DAUNTLESS (433 Errey 40)	Attractive pink with petunia blotch. Large spikes. Up to 10 open at once.	1 10	.15 1.20	.10 .80	— —	— —
EGLANTINE (540 Scheer 43)	Huge ruffled salmon pink and white. Opens 10 flowers over 6" in size. Can be very spectacular. Slow increaser.	1	—	1.00	—	—
ELIZABETH THE QUEEN (566 White 41)	Beautiful clear lavender mauve. Opens 7-8 heavily ruffled florets at a time. The standard lavender of today and the finest at this price.	10 100	— —	.50 4.00	— —	— —
EVANGELINE (560 Palmer 48)	Wonderful new light rose-pink. Winner of many prizes. Eight to twelve open at once.	1	2.00	—	—	2- .25
ETHEL CAVE COLE (440 Cave 41)	A clear light pink. 8 flowers open on a tall straight spike.	10 100	— —	.40 3.50	— —	— —
FIRMAMENT (476 K&M 47)	Very fine early light blue. A color in great demand.	1 10	.15 1.20	— —	— —	— —
FLORENCE NIGHTINGALE (400 Harris 47)	Tall waxy white spikes of ruffled flowers. One of the finest whites grown. Always straight. 8-9 florets open. First place ahead of all other glads in the Canadian Gladiolus Symposium.	1	.50	—	—	10- .50
FRANCIS M. IRWIN (460 Wilson 41)	Very good light rose. Fine color and spikes.	10 100	.80 6.40	— —	— —	— —
GOLDEN FAVORITE (512 Salman 48)	New medium yellow. Said to be the best yellow from Holland. Blooms in 75 days. 6-8 open at once.	1	1.50	—	—	5- .25
GENERAL EISENHOWER (542 Salman 46)	Tremendous spikes of immense brilliant rose pink flowers. 8 open at once. 7" florets. Sensational new variety from Holland.	1 10 100	.20 1.60 12.80	— — —	— — —	— — —
GLAMOUR GIRL (540 Tonkin 48)	Soft rose pink with cherry colored blotch. A fine new variety from Australia. Opens up to 12 at once.	1	1.00	—	—	3- .25

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
GOLIATH (540 Blom & Padding 49)	A surprisingly fine variety which lives up to its name. We were greatly impressed by Goliath this year. The color is good. Large flowers. Fine tall straight spikes, every one cuttable.	1 10	.15 1.20	— —	— —	25- .25
GRAND MONARCH (562 Salman 48)	Huge deep maroon with purple blotch. Large striking flower. Heavy texture. Faultless habits.	1 10	.35 2.80	— —	— —	— —
GRETA GARBO (440 Pfitzer 37)	Magnificent spikes of rose pink. Opens 6-8 florets.	10	1.00	.50	—	—
HEART'S DESIRE (540 Fielder 48)	Large heavily ruffled light pink with creamy yellow throat. Exceptionally fine variety for both show and commercial use. Eight 6" florets open at once. Strong husky grower. Heavy winner at shows.	1	—	1.00	—	—
HARRY HOPKINS (554 Salman 45)	Large wine red with purplish shaded throat. 6-8 open at a time on strong tall stem. Very fine.	1 10	.50 4.00	— —	— —	— —
HENRI DEGREEVE (433 K&M 49)	Beautiful salmon orange with ochre colored petals, overlaid with carmine feathering. A striking novelty. One of the most vigorous of propagators. Strong and healthy. Blooms in mid-season. 6-8 wide open florets at once. Very heavy textured. Fine for exhibition and as a cut flower.	1	2.00	—	—	1- .20
HIGH FINANCE (582 Wilson 40)	Giant spikes of orange-gray. One of the finest smokies.	10	.60	.40	—	Pkg.- .20
HIGHLANDER (466 Zimmer 45)	A fine lavender, producing consistently good spikes. A moderate increaser.	1	.25	—	—	10- .25
ILE DE FRANCE (Blom & Padding 46)	Nice combination of pink and amber, opening 7-8 at once. Spikes will sometimes crook. The color is lovely and greatly admired. Slow increaser. Early flowering.	1 10	.15 1.20	— —	— —	25- .25
JOHAN VAN KONIJNENBURG (450 K&M 47)	One of the largest and finest orange-red varieties grown. Many open at once. Early flowering.	10 100	.80 6.40	— —	— —	— —
JOHANN STRAUSS (450 Salman 48)	An improved J. S. Bach. A very early light red. Fine seller and a rapid increaser. Opens 10-12 at a time.	1 10	.20 1.60	— —	— —	15- .25
JUNE BELLS (400 De Goede 40)	Very early and valuable because of that reason. Pure white with a few lines in the throat. Excellent white for early cut flowers.	4 10	.30 .60	— —	— —	— —
KING LEAR (570 Palmer 38)	Tall ruffled purple. Very popular. Wonderful for exhibition and commercial use.	3 10	.25 .70	— —	— —	Pkg.- .20
KITTYHAWK (366 Both 48)	A lovely delicate lavender, opening 10 at once, in fine double row on tall, strong spikes.	1	.50	.35	—	5- .25
LAKE PLACID (506 Wilson 45)	Excellent ruffled cream with yellow lip. 7 open. A very fine all-purpose variety.	1 10	.25 2.00	.15 1.20	— —	12- .25
LANTANA (420 Palmer 43)	Lovely orange with golden throat. Opens 6-8. Lovely color combination.	10	.80	.60	—	Pkg.- .20
LEADING LADY (506 Johnson 42)	Famous creamy white sport of Picardy. 8 open. One of the most popular of all glads and deservingly so.	10	1.00	.50	—	Pkg.- .25

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
LOUIS MAYER (520 Salman 47)	One of the finest and most glowing oranges. Opens 6-8 blooms. Medium early flowering. A very strong rich color.	1 10	.50 4.00	— —	— —	5- .25
MANSOER (454 Salman 47)	Very fine dark brown-red. 7 open. A new color and very popular. Excellent for cutting and exhibition.	1 10	.15 1.20	— —	— —	25- .25
MARLENE BOTH (530 Both 43)	Very early, beautiful ruffled creamy salmon pink. Long flower spikes. Has won many awards. Will occasionally crook.	1 10	— —	.20 1.60	— —	— —
MARJORIE (542 Hatch 48)	Rich salmon pink with darker edges and a rose feather in the throat. 8-10 huge flowers open. A very fine commercial. Opens to the tip easily. Strong grower.	1 10	— —	.35 2.80	— —	— —
MAXA (530 Pruitt 48)	A buffy pink. Opens 5-6 enormous wide-open flowers of fine substance. Blooms as large as 8" across. Very tall grower. Fine propagator.	1 10	— —	2.00 16.00	— —	— —
MID-AMERICA (550 Knierim 47)	Huge, clear brilliant light red 6" flowers are round and wide-open, on strong tall stems. A giant in all ways.	1 10	.25 2.00	— —	— —	10- .25
MONTEVIDEO (462 Salman 49)	A very rich deep rose-red. 6-8 open on a good strong spike. Propagates well.	1	1.50	—	—	2- .25
MORNING KISS (500 Hulsebosch 48)	Introduced as Royal White. Magnificent tall spikes. Opening 8-10 very large white flowers with a few lines of pink deep in the throat. Fine for large vases and basket work.	1 10	.20 1.60	— —	— —	— —
MRS. E. BOTH (530 Both 43)	A super exhibition glad from Australia. A clear orange-pink with creamy throat. Up to 10 open at once.	1	.50	.35	—	6- .25
MUSIO CLEMENTI (476 Van Til 46)	Fine spikes of soft blue flowers. Several lovely blooms open at once. Fine florist color.	10	.80	—	—	Pkg.- .25
NEW AMSTERDAM (452 K&M 48)	Rich wine red with deeper colored blotch. Impressive, tall, strong spikes with 6-8 open. Healthy grower and splendid propagator. Fine for exhibition.	1	2.50	1.75	—	—
NEW EUROPE (537 Holland 46)	Flaming orange-red with purplish lines in throat. Brilliant color and large size. In great demand with florists.	10	.80	—	—	—
OBERBAYERN (Upper Bavaria) (378 Pfitzer 42)	Deep aniline blue with large white throat blotch. Very unusual and spectacular. Thin but wiry stems.	10	1.00	.75	—	—
OREGON ROSE (460 Mitsch 38)	Wonderful rose-pink. Remarkable texture. Irristible color. Opens up to 11 at a time. Florists can't resist this glad.	10 100	— —	.60 4.80	— —	— —
OSTRICH FEATHER (540 Pfitzer 50)	A very fine light peach-rose with a unique form. The florets are lacinated, ruffled and pointed. Very attractive. Though this variety has been seen in limited quantities in Europe, it has not been cataloged before in the United States, to our knowledge. Should be of especial interest to hybridizers.	1 10	.40 3.20	— —	— —	— —

PRIDE'S GLADIOLUS

BOX 431-A

WORCESTER, MASS.

Date

Name
(PLEASE PRINT)

Address

Express Office (if different from Post Office)

Amount Enclosed

[illegible]

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
PALISADES (430 Beaton)	An orange salmon that easily opens 12 blooms at once. Stands the hottest sun. The tallest of over 600 varieties we grew last year. Stood out above everything else. Will be a sensation when better known.	1 10	— —	.50 4.00	— —	5- .25 10- .40
PACTOLUS (417 K&M)	A creamy apricot with brilliant orange blotch. Opens in perfect formal arrangement. Exceedingly showy. Its popularity is increasing by strides.	1	1.00	—	—	3- .30
POLYNESIE (K&M 49)	A slightly ruffled pure salmon of a deep rich shade. Magnificent spikes with 8-10 perfect round florets open at once. Heavy texture. Fast propagator. Will become world famous.	1	5.00	—	—	1- .50
PAUL RUBENS (570 Salman 47)	Very fine large magenta purple. Already a great commercial because of its color. Here to stay for a long time.	10	1.00	—	—	Pkg.- .25
PARTHENIA (566 Hitchcock 49)	A stunning deep lavender with a darker throat on a creamy base. Exceedingly popular at shows. Grows very tall with up to nine 5½" flowers open at once. Rapid propagator and strong grower. Tops.	1 10	1.50 12.00	— —	1.00 8.00	2- .35 10- 1.50
PFITZER'S CENTURY (436 Pfitzer 46)	8-10 wide-open light scarlet flowers of very heavy texture. Tall upright stem. Strong and healthy.	1 10	.35 2.80	— —	— —	25- 1.00 —
PICARDY (530 Palmer 31)	Standard salmon pink. Famous the world over.	10	.75	—	—	Pkg.- .25
REG. LEAHY (506 Both 45)	Huge delicate greenish cream with slight purplish dotting deep in the throat. Flowers are ribbed and heavily ruffled. Has perfect formal placement for exhibition. Stem very rigid. Poor propagator. Has taken top awards in Australia. 8 open at once.	1 10	2.00 18.00	— —	— —	— —
RAVEL (477 Pfitzer 47)	Fine deep violet blue with reddish violet blotch. Very healthy grower. Already considered the finest in its class. Opens 8 flowers at a time on tall spikes. Excellent propagator. Of great use for both exhibition and commercial purposes.	1 10	.20 1.60	— —	— —	— —
RED CHARM (452 Butt 39)	Finest commercial and exhibition red. Opens 10 on a well-built spike. Highest recommendation.	10	.75	—	—	Pkg.- .25
RED WING (536 Wright 48)	A clear scarlet, with deeper shaded throat. Grows 5 feet tall with many buds to a spike and 8 large flowers open. Very outstanding.	1	—	1.75	—	—
ROOSEVELT'S MEMORY (500 Salman 46)	Strong growing, tall, ivory-white with very large flowers. 6 open at once.	1 10	.25 2.00	— —	— —	10- .25 —
SALMAN'S GLORY (507 Salman 47)	One of the finest of the new varieties from Europe. Creamy white with yellow throat and small light red blotches. Healthy. One of the most popular glads in many years. Stunning.	10 100 1000	.80 7.00 56.00	.50 4.00 35.00	— — —	Pkg.- .25 — —
SIMILOR (Holland)	Lovely apricot-orange of Prim. grandiflorus type. Very early and healthy. Up to 8 open at once.	10 100	1.00 8.00	— —	— —	— —
SKYSCRAPER (Blom & Padding)	Very large spikes with flowers of great substance. A lovely rose red. Rapid propagator. Distinctive.	1	1.50	—	—	3- .45

Name (Class-Introducer-Year)	Description	Per.	Large	Medium	Small	Bulblets
SHERWOOD (470 Pruitt 48)	Ruffled deep purple. Opens 6 or more large flat blooms. Especially fine from large bulbs.	1 10	— —	.60 4.80	— —	5- .25 10- .40
SKYMASTER (541 Salman)	A tall, large, soft rose pink. Stately and fine. Heavy texture. Long flower head.	1 10	1.00 8.00	— —	— —	10- .45 —
SILVER WINGS (500 Ritsema 44)	A creamy white Picardy sport. Eight 6" flowers open. A magnificently beautiful variety. Finely ruffled. Probably the best near-white glad in existence.	10 100	— —	.50 4.00	— —	— —
SNOW FLAKE (500 Pfitzer 48)	Large, very pure white ruffled florets. Long flower head with 7 open. Healthy and an excellent propagator.	1 10	.75 6.00	— —	— —	— —
SNOW PRINCESS (400 Pfitzer 39)	Fine standard early pure white. Probably the most popular for commercial work.	10 100	.80 6.40	— —	— —	— —
SPARKS (506 Glass 47)	A stunning cream with an explosive flame blotch. Tall and spectacular.	1 10	.35 2.80	— —	— —	— —
SPOTLIGHT (410 Palmer 44)	The top commercial yellow. Medium deep golden yellow with round plain petalled blooms. 7 open at once. Small bright scarlet throat blotch. Wonderful for cutting.	10 100	1.00 8.00	.50 4.50	— —	— —
SUN SPOT (417 Roberts 45)	Light apricot buff with small rose blotch in throat. 9 open at once. Topnotch exhibition and commercial. Beautiful color. Outstanding.	1 10	— —	.50 4.50	— —	— —
TARAWA (436 Palmer 46)	Ruffled scarlet with two white lines on lip. Waved and ruffled. 12 open at once.	1 10	— —	.50 4.00	.25 2.00	5- .25 10- .40
TIVOLI (460 K&M 45)	Clear soft rose. 8-10 large bloom open. In great demand. Excellent. Received AA-Superior rating at Valleevue Test Garden, Ohio, 1949.	1 10	— —	.20 1.60	— —	10- .25 —
TOBRUK (Pfitzer 48)	Astonishingly dark and velvety. Buds are charcoal color before opening. Almost black, very heavy textured medium sized florets. Excellent grower and propagator. Opens 6 at once. First in Black Class at Haarlem, Holland, in 1948.	1 10	— —	— —	.80 6.40	— —
UNCLE TOM (590 Salman 49)	Deep brownish red maroon. Large florets on long stems. Flowers open flat against the sturdy spike.	1 10	.25 2.00	— —	— —	10- .25 100- 1.00
VA BANQUE (K&M 48)	Deep bright red. Splendid commercial. Large flowers. Excellent grower. A brilliant new red from Europe.	1 10	.25 2.00	— —	— —	— —
WORLD BEATER (411 Pfitzer 49)	Clear yellow with deep red throat mark. Brilliant. 8-10 flatly open florets at one time in perfect formation. Tall stems. A-Excellent at Valleevue Trial Grounds, Ohio, 1949.	1 10	— —	.35 3.00	— —	— —
WHITE CHRISTMAS (500 Fisher 48)	Heavy textured, ruffled white with fluted petals. Opens 8 beautiful flowers at once.	1 10	— —	.35 3.00	— —	— —
PRIDE'S SPECIAL MIXTURE.	A fine mixture of many varieties and colors. Excellent for the home garden. A wide variety of blooming times allows for continuous cutting for home decoration. We never have enough bulbs of this special mixture to last out the season.	100	5.00	—	—	—